

About Kevin McCarthy

Blind Spots are hidden biases, limiting beliefs, and thinking errors. They cloud perception, drive destructive behaviors, and impair decision-making. Kevin works globally with industry leaders to reveal blind spots to unleash the potential in organizations and teams.

Author of the bestselling book, *BlindSpots – Why Good People Make Bad Choices*, and holds the highest certification recognized globally by the speaking industry, the *Certified Speaking Professional*.

An award-winning sales professional, he built one of the largest Century 21 offices in America, then developed and sold a dot-com startup.

In 2004, his boss was arrested for the largest stock fraud in Washington State history. As a result, Kevin spent 33 months in federal prison for a crime he didn't *knowingly* commit. There he studied Cognitive Psychology and recognized, then deeply researched the blind spots that lead to his predicament.

Today Kevin exposes the invisible barriers that impact culture, operations, training, service and leadership.